



RDAQ Rural Doctors
Association of
Queensland

ANNUAL CONFERENCE

26 – 28 JUNE 2025

RACV Royal Pines Resort

Sponsorship Prospectus





You are welcome

On behalf of the Rural Doctors Association of Queensland (RDAQ), we are excited to invite you to be part of RDAQ2025. Planning is well underway for our 2025 conference to be held on the Gold Coast from 26 – 28 June.

The RDAQ conference is legendary and has been held every year since 1989. Each year the rural medicine family comes together to learn new things and be inspired and educated by each other and our exhibitors and guests. Attracting delegates from remote, rural and regional Queensland from a wide range of medical and healthcare backgrounds, our conference provides you with a unique opportunity to engage practice owners, general practitioners, rural generalists and other regional specialists.

Our Sponsorship Prospectus offers an array of packages to suit your budget and business needs. You can select to participate in our trade exhibit, highlight your services during plenary addresses, build recognition through a range of branding opportunities or opt for an interactive lounge package to create lasting recognition with our delegates.

Join us for this exciting opportunity to showcase your products and services and engage with our friendly delegates. Together we can build on RDAQ’s 35 year history of driving equity in healthcare for all Queenslanders no matter where they live.

We are really looking forward to seeing you on the Gold Coast!



Dr Danielle Allan
RDAQ
President



Dr Sarah Gleeson
RDAQ2025
Conference Convenor

About the Conference

Be a part of RDAQ’s Annual Conference!

RDAQ2025 will be held at the RACV Royal Pines Resort 26 – 28 June 2025.

The conference will be a unique and wide-ranging forum for exchanging innovations and developing new skills. It will run over two and a half days and offer one day of pre-conference workshops.

Our conference attracts a high caliber of delegates from a diverse range of medical and policy backgrounds committed to rural and remote healthcare.

“Thank you so much for creating such an enjoyable and enriching experience.”

CONFERENCE DELEGATE

“[The conference] was great, I had no concerns - great engagement, staff excellent. All over great experience - can’t wait for next year!”

CONFERENCE DELEGATE



About RDAQ



RDAQ is Queensland’s leading voice for rural doctors and the communities they serve.

RDAQ is a not-for-profit organisation committed to:

- Improving access to health care for rural and remote Queensland communities
- Promoting rural practice to medical students and practitioners
- Delivering skills and education to support rural practice

- Foster networks and connection between rural doctors
- Advocate for rural doctors and support their well-being

For more information on RDAQ visit conference.rdaq.com.au

[READ MORE](#)



Sponsorship opportunities

Get noticed at one of the most anticipated events in rural healthcare!

Amplify your engagement with rural, remote and regional practice owners, GPs and rural specialists, our conference is a rare opportunity to connect with Queensland's widespread and diverse healthcare professionals.

Don't miss your chance to maximize your marketing budget and showcase your company's dedication to the future of rural health at RDAQ2025!

We offer a variety of dynamic sponsorship opportunities to elevate your brand and connect directly with healthcare leaders and professionals:



Exclusive premium packages



Session sponsorship



Events and networking sponsorship



Trade exhibition including exclusive lounge packages



Conference advertising



And more

CONTACT US

RDAQ is happy to tailor a package to meet your business needs and budget. If you have a unique idea or concept to enhance your participation at RDAQ2025, please contact the Conference Manager:

Vaidah Chomuzinda
RDAQ 2025 Conference Manager

Phone: 07 3105 7838

Email: conference@rdaq.com.au

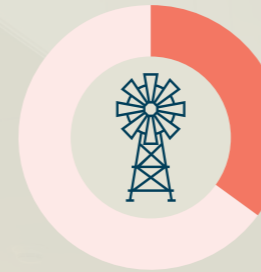
Website: <https://conference.rdaq.com.au/>

Why attend RDAQ2025?



ENGAGE WITH
345+
DELEGATES

INCREASE YOUR REACH WITHOUT THE TRAVEL

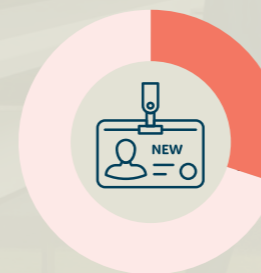


35%
of delegates live and work in small rural and remote communities



85%
of delegates provide services to MM3-7 locations in rural and remote Queensland

GROW WITH US



30%
of delegates attended the conference for the first time in 2024



40+
prevocational doctors

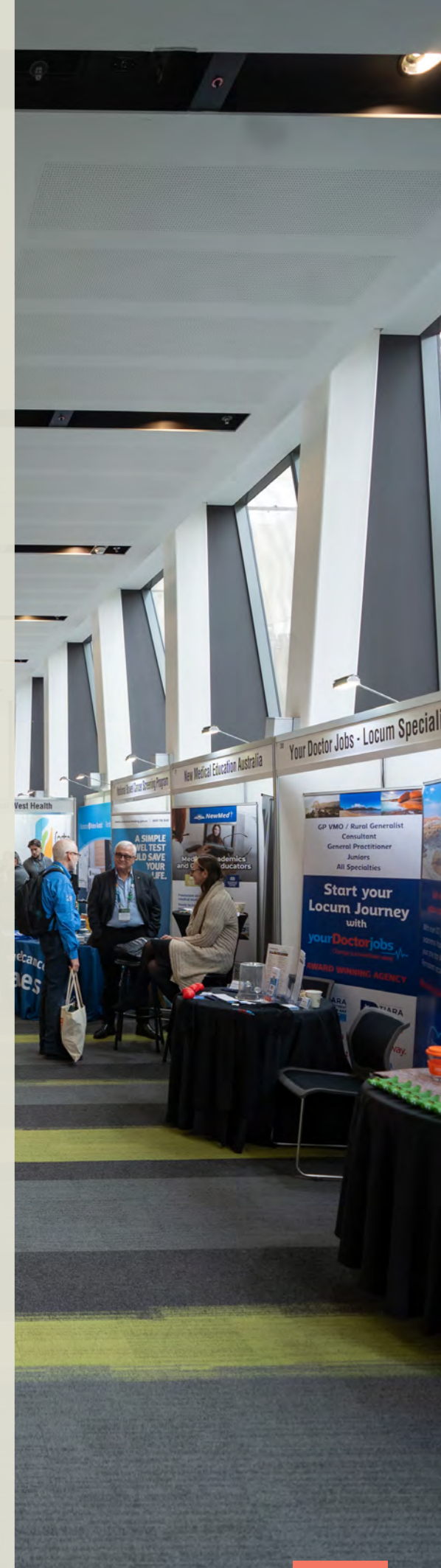


60+
medical students

START THE CONVERSATION WITH COMMUNITY-BASED GENERAL PRACTITIONERS



46%
of delegates in 2024 work in community-based practice



Premium Packages

EXCLUSIVE PLATINUM SPONSOR
\$30,500 INC. GST · 1 AVAILABLE

PREMIUM INCLUSIONS

One trade lounge with premium additions including:

- Customised signage package
- Four trade exhibitor passes including day catering for the duration of the conference
- Exclusive all-day tea & coffee station with customised napkins

Premium onsite recognition

- Opportunity to display banner in plenary room, all networking functions and registration foyer.
- Three-minute presentation during conference opening plenary (Thursday evening)
- Three-minute presentation during conference closing plenary (Saturday afternoon)
- Sponsor recognition for one concurrent session. (selection subject to availability)
- Three satchel inserts (to be provided by sponsor)

Prominent logo placement on all key collateral including:

- Conference home landing page and premium sponsors page in conference handbook

- All conference e-newsletters (minimum 12 editions)
- Logo on conference satchel
- Logo on printed delegate program

Hospitality package

- Three full-time conference registrations inclusive of three delegate gala tickets (not transferable)
- Opportunity for a company representative to present an award at the gala dinner

Advertising package

- Welcome message with logo featured in conference handbook
- Half-page advert in conference e-newsletter
- Half-page article in conference highlights e-newsletter
- Four social media posts before, during or after conference (subject to available dates)
- Four sponsored app notifications to be sent to all delegates via the conference app between 23 – 28 June 2025

GOLD SPONSOR · \$23,500 INC. GST · 2 AVAILABLE

PREMIUM INCLUSIONS

Two trade booths including:

- Four trade exhibitor passes including day catering for the duration of the conference
- Premium onsite recognition
- Five-minute presentation during a plenary session (Friday or Saturday)
- Opportunity to display banner in plenary room and in registration foyer.
- Two satchel inserts (to be provided by sponsor)
- Logo placement on collateral including:
- Conference home landing page and premium sponsors page in conference handbook
- Conference e-newsletters (minimum of 12 editions)

- Logo on conference satchel

Hospitality package

- Two full-time conference registrations inclusive of two delegate gala tickets (not transferable)

Advertising package

- Quarter-page advert in conference e-newsletter
- Three social media posts before, during or after conference (subject to available dates)
- Three sponsored app notifications to be sent to all delegates via the conference app between 23 – 28 June 2025

SILVER SPONSOR · \$15,500 INC. GST · 2 AVAILABLE

PREMIUM INCLUSIONS

One trade booth including:

- Three trade exhibitor passes including day catering for the duration of the conference
- Premium onsite recognition
- Three-minute pre-recorded address during a presentation during a plenary session (Friday or Saturday)
- Opportunity to display banner in registration foyer.
- One satchel inserts (to be provided by sponsor)
- Logo placement on collateral including:
- Conference home landing page and premium sponsors page in conference handbook

- Conference e-newsletters (minimum of 12 editions)

Hospitality package

- Two full-time conference registrations inclusive of two delegate gala tickets (not transferable)

Advertising package

- Banner advert in conference e-newsletter
- Two social media posts before, during or after conference (subject to available dates)
- Two sponsored app notifications to be sent to all delegates via the conference app between 23 – 28 June 2025

STANDARD INCLUSIONS

- Logo and acknowledgement of sponsorship featured in all conference material produced (booking deadlines apply)
- Logo on all generic conference slides and thank you slides
- Logo on sponsor page of the conference website and mobile app with a link to the company's website
- Verbal recognition during conference and the conference gala dinner and awards
- Delegate list (subject to privacy laws)

**All advertising and marketing opportunities are subject to deadlines.*





Session Sponsorship

WELCOME PLENARY SPONSOR \$6,705 INC. GST • 1 AVAILABLE

KEY INCLUSIONS

- Five-minute presentation and introduction of key plenary speaker during welcome plenary session
- One full-time conference registration
- Logo featured on all conference e-newsletters regarding the key plenary session
- Logo on conference program for selected welcome plenary session
- Corporate banner displayed during the selected welcome plenary session
- Opportunity to provide promotional material to delegates during selected welcome plenary session
- One sponsored push notification to be sent to all delegates via the conference app between 23 – 28 June 2025

PLENARY SPONSOR \$5,975 INC. GST • 4 AVAILABLE

KEY INCLUSIONS

- Five-minute presentation and introduction of key plenary speaker during key plenary session
- One full-time conference registration
- Logo featured on all conference e-newsletters regarding selected plenary session
- Logo on conference program for selected welcome plenary session
- Corporate banner displayed during the selected welcome plenary session
- Opportunity to provide promotional material to delegates during selected plenary session
- One sponsored push notification to be sent to all delegates via the conference app between 23 – 28 June 2025

CONCURRENT SESSION SPONSOR \$3,200 INC. GST • UP TO 12

KEY INCLUSIONS

- Three-minute presentation during a selected concurrent session
- Logo on conference program for selected concurrent session
- Corporate banner displayed during the selected concurrent session
- Opportunity to provide promotional material to delegates during selected concurrent session
- One sponsored push notification to be sent to all delegates via the conference app between 23 – 28 June 2025

STANDARD INCLUSIONS

- Logo and acknowledgement of sponsorship featured in all conference material produced (booking deadlines apply)
- Logo on all generic conference slides and thank you slides
- Logo on sponsor page of the conference website and mobile app with a link to the company's website
- Verbal recognition during conference and the conference gala dinner and awards
- Delegate list (subject to privacy laws)

**All advertising and marketing opportunities are subject to deadlines.*





“Good overall, good to mix with other exhibitors excellent to be able to speak.”

TRADE DELEGATE

“It’s a pretty well-oiled machine now.”

CONFERENCE DELEGATE

Conference Advertising & Merchandise

EXCLUSIVE CONFERENCE DRINK COOLER SPONSOR \$3,600 EACH INC.GST• 1 AVAILABLE

- Logo placement and with compliments recognition on delegate drinks coolers (a conference collectors item).
- A4 Signage on registration desk with drinks cooler
- Logo placement on conference website and premium sponsors page in conference handbook
- One complimentary APP Alert to be sent to all delegates via the conference app between 23 – 28 June 2025
- One complimentary e-Blast to be sent before, during or after conference
- One complimentary digital banner

E-BLAST • \$410 EACH INC.GST• 12 AVAILABLE

- Targeted advertising to our delegates and RDAQ members / marketing list via our conference e-news
- Size and content should be no bigger than ¼ A4 page. In addition to this we will advertise your logo with a hyperlink to your company website
- You may pick a date according to the e-news schedule

DIGITAL BANNERS • \$410 EACH INC.GST (STRICTLY LIMITED)

- Banner ads are rectangular images or text ads that occupy one spot with the mobile app layout. They stay on screen while users are interacting with the app on the page you have been allocated

APP ALERTS • \$410 EACH INC.GST (STRICTLY LIMITED)

- Mobile alerts or push notifications are messages that are sent to the home screen of attendees’ mobile device and looks like a text message (sent via the conference app between 23 – 28 June 2025). These are a great way to get timely information to attendees and can be used to drive traffic to your booth!

STANDARD INCLUSIONS

- Logo and acknowledgement of sponsorship featured in all conference material produced (booking deadlines apply)
- Logo on all generic conference slides and thank you slides
- Logo on sponsor page of the conference website and mobile app with a link to the company’s website
- Verbal recognition during conference and the conference gala dinner and awards
- Delegate list (subject to privacy laws)

**All advertising and marketing opportunities are subject to deadlines.*

Premium Networking Sponsorship

WELCOME RECEPTION • \$10,950 INC. GST • 1 AVAILABLE

The Welcome Reception is held following the Opening Plenary and is attended by conference delegates, spouses and invited VIP guests.

PREMIUM INCLUSIONS

- Three-minute presentation at the end of the Welcome Plenary
- Digital logo placement through-out reception (either LED or projection to be confirmed with venue).
- Branded napkins for welcome reception
- One trade booth package
- Two trade exhibitor passes including day catering for the duration of the conference
- Logo on the conference program
- Opportunity to display banner at the sponsored event
- Two guest tickets to the welcome reception
- One social media post before, during or after conference (subject to available dates)
- One sponsored push notification to be sent to all delegates via the conference app prior to conference opening

FRIDAY NIGHT SOCIAL • \$8,950 INC. GST • 1 AVAILABLE

The Friday Night Social includes delegates, spouses, children and guests. Each year offers a special theme, interactive activities for children, entertainment and a relaxed social atmosphere.

PREMIUM INCLUSIONS

- Three-minute presentation during the Friday Night Social
- Digital logo placement through-out the evening (Either LED or projection to be confirmed with venue).
- Branded napkins for the evening
- One trade booth package
- Two trade exhibitor passes including day catering for the duration of the conference
- Logo on the conference program
- Opportunity to display banner at the sponsored event
- Two guest tickets to the Friday Night Social
- One social media post before, during or after conference (subject to available dates)
- One sponsored push notification to be sent to all delegates via the conference app prior to conference opening

STANDARD INCLUSIONS

- Logo and acknowledgement of sponsorship featured in all conference material produced (booking deadlines apply)
- Logo on all generic conference slides and thank you slides
- Logo on sponsor page of the conference website and mobile app with a link to the company's website
- Verbal recognition during conference and the conference gala dinner and awards
- Delegate list (subject to privacy laws)

**All advertising and marketing opportunities are subject to deadlines.*

AWARDS NIGHT & GALA BALL SPONSOR • \$12,950 INC. GST • 1 AVAILABLE

PREMIUM INCLUSIONS

- Five-minute presentation during conference gala dinner
- Five complimentary conference gala dinner and awards tickets. Sponsor can invite up to 5 additional registered delegates to join table.
- Opportunity for a company representative to present two awards
- Logo on gala dinner and awards ticket
- Corporate banner display during the conference gala dinner and awards
- One trade booth package
- Two trade exhibitor passes including day catering for the duration of the conference
- Logo on all conference e-newsletters regarding the gala dinner and awards
- Logo on conference program for selected session and/or function
- Logo on conference gala dinner slides

CATERING SPONSOR • \$1,995 INC. GST • 2 **SOLD**

PREMIUM INCLUSIONS

- Spotlight promotional activity during sponsorship catering session
- A4 signage on each catering table
- Branded napkins
- One social media post before, during or after conference (subject to available dates)
- Corporate banner display during the sponsored lunch
- Opportunity to provide promotional material or static display during catering breaks
- Logo on conference program for selected day catering
- 30 second video to be played prior to morning tea and after lunch





Exhibition Options

RDAQ trade exhibition will be located on Royal Benowa Foyer. Catering will be served from Friday morning tea to the end of lunch on Saturday in the trade exhibition.

All exhibitors will be invited to our welcome reception on Thursday evening. This is the perfect opportunity for sponsors to mingle with delegates in an informal setting. After you pack down, please join us on Saturday afternoon for our final networking afternoon tea to make your lasting connections.

EXCLUSIVE CORPORATE HEADSHOT LOUNGE \$10,950 (1 AVAILABLE)

PREMIUM INCLUSIONS

- Lounge area inclusive of your exhibit space and photo studio (Min of 5 sq meters for exhibit area)
- One pillar cover, window decal or equivalent pending venue direction (sponsor to provide artwork)
- Headshot photographer working Friday and Saturday (final hours to be confirmed)
- Branding and sponsor message on eDM distributing headshots to delegates
- Branding on all Corporate Headshot Lounge promotions and web page
- Two trade exhibitor passes including day catering
- Two tickets to the welcome plenary and welcome reception.
- Two e-blasts promoting the lounge in advance of the program
- One sponsored push notification to be sent to all delegates.
- One lounge furniture package

TRADE OPENING HOURS

Friday 7:45am* – 4:45pm

Saturday 7:50am* – 3:45pm

BUMP IN:

- Thursday 1pm – 3pm

BUMP OUT:

- Saturday 2.05pm – 3pm (Please stay for our networking afternoon tea and maximise your contacts)

BARISTA LOUNGE \$9,450 (2 AVAILABLE)

PREMIUM INCLUSIONS

- Lounge area approximately 7.5 sq metres inclusive of barista and your exhibit space (final dimensions to be confirmed)
- One pillar cover, window decal or equivalent pending venue direction (sponsor to provide artwork)
- Complimentary delegate barista coffee with 250 branded coffee cups per day with customized napkins and A4 signage.
- Branding on all Barista Lounge promotions and web page
- Two trade exhibitor passes including day catering
- Two tickets to the welcome plenary and welcome reception.
- Two e-blasts promoting the barista lounge in advance of the program
- One sponsored push notification to be sent to all delegates.
- One lounge furniture package

EXCLUSIVE REJUVENATE LOUNGE \$8,450 (1 AVAILABLE)

PREMIUM INCLUSIONS

- Lounge area approximately 7.5 sq metres inclusive of massage station, fresh fruit station and your exhibit space (final dimensions to be confirmed)
- One pillar cover, window decal or equivalent pending venue direction (sponsor to provide artwork)
- Complimentary delegate seated massage station and fresh fruit station during catering breaks with customized napkins and A4 signage
- Branding on all Rejuvenate Lounge promotions and web page
- Two trade exhibitor passes including day catering
- Two tickets to the welcome plenary and welcome reception.
- Two e-blasts promoting the lounge in advance of the program
- One sponsored push notification to be sent to all delegates.
- One lounge furniture package

TRADE LOUNGE \$6,950 INC. GST

PREMIUM INCLUSIONS

- Lounge area approximately 7.5 sq metres inclusive of your exhibit space (final dimensions to be confirmed)
- One pillar cover, window decal or equivalent pending venue direction (sponsor to provide artwork)
- Two trade exhibitor passes including day catering
- Two tickets to the welcome plenary and welcome reception.
- One sponsored push notification to be sent to all delegates.
- One lounge furniture package

* Seated breakfast is from 7:45am, official trade break (morning tea) starts at 10:30am. There may be some delegates around from 7:45am, however, it most likely will be very light. It is not mandatory to be open until morning tea.



“Overall good, great for networking with other exhibitors and excellent for engaging in conversations.”

TRADE EXHIBITOR

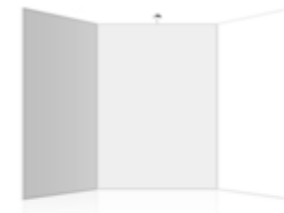
2.5M X 2M TRADE BOOTH PACKAGE



INCLUSIVE IN YOUR TRADE BOOTH PACKAGE

SIZE	2.5m x 2m
WALLS	Booth walls are covered in white melamine.
FASCIA	The white melamine fascia panel is 250mm deep. A fascia is provided for all open sides of the booth.
SIGNAGE	One sign is provided for the fascia panel on each booth. This sign is a standard style, limited to 30 letters. Logos and corporate fonts are available for an additional charge.
SPOTLIGHTS	1 x 60 watt track mounted spotlight will be installed on the back wall of each exhibition booth.
POWER	A 4amp power supply is included in the booth package.

3 PANEL TRADE KIOSK PACKAGE



INCLUSIVE IN YOUR TRADE KIOSK PACKAGE

SIZE	0.95m x 0.95m x 0.95m
WALLS	Booth walls are white melamine.
FASCIA	The white melamine fascia panel is 250mm deep. A fascia is provided for all open sides of the booth.
SIGNAGE	One sign is provided for the fascia panel on each booth. This sign is a standard style, limited to 14 letters. Logos and corporate fonts are available for an additional charge.
SPOTLIGHTS	1 x 60 watt track mounted spotlight will be installed on the back wall of each exhibition booth.
POWER	A 4amp power supply is included in the booth package.

TRADE BOOTH • \$4,950 INC. GST

PREMIUM INCLUSIONS

- One booth space
- Two trade exhibitor passes including day catering for the duration of the conference
- Two tickets to the welcome reception
- Booth fascia signage
- Furniture package

STANDARD INCLUSIONS

- Logo and acknowledgement of sponsorship featured in all conference material produced (booking deadlines apply)
- Logo on all generic conference slides and thank you slides

TRADE KIOSK • \$2,550 INC. GST

PREMIUM INCLUSIONS

- One networking exhibit space
- One trade exhibitor pass including day catering for the duration of the conference
- One ticket to the welcome reception
- Networking exhibit fascia signage
- Furniture package

- Logo on sponsor page of the conference website and mobile app with a link to the company's website
- Verbal recognition during conference and the conference gala dinner and awards
- Delegate list (subject to privacy laws)

**All advertising and marketing opportunities are subject to deadlines.*

ADDITIONAL TRADE EXHIBITOR PASSES

\$99 PER REP (THURSDAY) \$145 PER REP (FRIDAY) • \$145 PER REP (SATURDAY)*

Additional trade exhibitor passes can be purchased on a daily basis. A maximum of one additional rep pass per booth is able to be purchased.

Exhibitor pass includes:

- Morning tea, lunch and afternoon tea for the selected day
- Thursday pass: access to Welcome Address and Welcome Reception

**Late rates apply after 12 May 2025*



Ready to be a part of RDAQ2025?

RDAQ is happy to tailor a package to meet your business needs and budget. If you have a unique idea or concept to enhance your participation at RDAQ2025, please contact the Conference Manager:

Vaidah Chomuzinda
RDAQ 2025 Conference Manager

Phone: 07 3105 7838

Email: conference@rdaq.com.au

Website: conference.rdaq.com.au

BOOK NOW