

# RDAQ 2021

Rural Doctors Association of Queensland  
Sponsorship Prospectus



## Annual Conference

**RACV Royal Pines  
Resort Gold Coast**

**24-26 June 2021**

**RDAQ**  
Rural Doctors Association of Queensland  
[rdaq.com.au](http://rdaq.com.au)

## ABOUT THE CONFERENCE

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# Reach your direct target market!

## Be a part of Rural Doctors Association of Queensland's 31<sup>st</sup> Annual Conference.

**RNAQ 2021** will be held at the **RACV Royal Pines Resort Gold Coast**, from 24 – 26 June 2021.

The conference will be a unique and wide ranging forum for exchanging ideas and developing new skills.

The event will run over two and a half days and offer one day of pre-conference workshops.

## ABOUT RNAQ

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Rural Doctors Association of Queensland is a not for profit organisation committed to:

- Attaining the highest standard of health care for the people of rural Queensland
- Encouraging medical students and medical practitioners to acquire the skills and experience necessary for rural medical practice
- Promoting rural practice to medical students and practitioners
- Establishing standards and codes of practice for rural medicine
- Developing educational facilities for achieving standards and codes of practice
- Fostering companionship and communication between rural doctors
- Fostering research into any aspect of the health of rural people

For more information on RNAQ visit [rdaq.com.au](http://rdaq.com.au)



## DELEGATE DEMOGRAPHIC

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RNAQ conferences attract a high caliber of delegates from remote, rural and regional Queensland. RNAQ 2021 will attract more than 300 delegates from a wide range of medical and health care professionals, educational institutions and government organisations.

## SPONSORSHIP OPPORTUNITIES

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Don't miss your opportunity to showcase your company's commitment to rural health.

We offer a range of opportunities for you to get involved. You can select from:

**MAJOR PACKAGES**

**SESSION SPONSORSHIP**

**NETWORKING SPONSORSHIP**

**TRADE EXHIBITION**

**CONFERENCE ADVERTISING**

RNAQ is happy to tailor a package to meet your business needs and budget. If you have a unique idea or concept to enhance your participation at RNAQ 2021, please contact the Conference Manager.

## CONTACT

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Barbara Lawless  
RNAQ 2021 Conference Manager  
Phone: 07 3105 7800  
Fax: 07 3105 7801  
Email: [conference@rdaq.com.au](mailto:conference@rdaq.com.au)  
Website: [conference.rdaq.com.au](http://conference.rdaq.com.au)



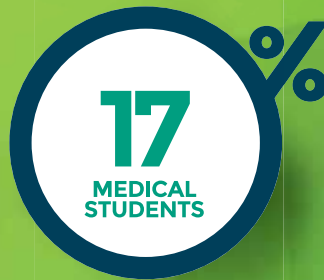


work in remote or  
isolated communities  
with less than 15,000 people

Delegate's  
main reason  
for attending  
the RDAQ conference



Who  
are our  
delegates



**26%**

FIRST TIME DELEGATES  
AT RDAQ 2019

More than **75%** rated 2019 conference  
good or excellent



# MAJOR PACKAGES

1 LEFT!

SOLD!

<b>PLATINUM SPONSOR</b> <b>\$26,970 Inc. GST</b> 1 available	<b>GOLD SPONSOR</b> <b>\$21,204 Inc. GST</b> 2 available	<b>SILVER SPONSOR</b> <b>\$12,898 Inc. GST</b> 3 available	<b>REJUVENATION PACKAGE</b> <b>\$6,922 Inc. GST</b> 1 available
Premium inclusions	Premium inclusions	Premium inclusions	Premium inclusions
<ul style="list-style-type: none"> <li>✓ Two trade booths packages</li> <li>✓ Four trade exhibitor passes</li> <li>✓ Barista coffee cart</li> <li>✓ Branded coffee cup (500 in total)</li> <li>✓ Opportunity to sponsor a concurrent session of choice</li> <li>✓ Five minute session presentation during conference opening</li> <li>✓ Welcome message featured in conference handbook</li> <li>✓ Logo on the President's welcome page and sponsors page in conference handbook</li> <li>✓ Logo on all conference e-newsletters</li> <li>✓ Three satchel inserts</li> <li>✓ Three full-time conference registrations</li> <li>✓ Three additional conference gala tickets</li> <li>✓ Opportunity for a company representative to present an award at the gala dinner</li> <li>✓ Full page advertisement in the conference handbook</li> <li>✓ Opportunity to display banner in plenary room, trade exhibition, all networking functions and registration desk</li> <li>✓ Four social media posts before, during or after conference (subject to available dates)</li> </ul>	<ul style="list-style-type: none"> <li>✓ Two trade booths packages</li> <li>✓ Four trade exhibitor passes</li> <li>✓ Five minute presentation during a selected plenary session – excluding key plenary</li> <li>✓ Logo on conference satchel</li> <li>✓ Two full-time conference registrations</li> <li>✓ Two additional conference gala tickets</li> <li>✓ Full page advertisement in the conference handbook</li> <li>✓ Opportunity to display banner in plenary room, trade exhibition and registration desk</li> <li>✓ Three social media posts before, during or after conference (subject to available dates)</li> </ul>	<ul style="list-style-type: none"> <li>✓ One trade booth package</li> <li>✓ Two trade exhibitor passes</li> <li>✓ Five minute presentation during a selected concurrent session</li> <li>✓ Half page advertisement in the conference handbook</li> <li>✓ Opportunity to display banner in the general trade exhibition space</li> <li>✓ One full-time conference registration</li> <li>✓ One additional conference gala ticket</li> <li>✓ Two social media post before, during or after (subject to available dates)</li> </ul>	<ul style="list-style-type: none"> <li>✓ Rejuvenation lounge space including lounge furniture</li> <li>✓ Two massage therapists conducting 10 minute massages for delegates for 5 hours on Friday and Saturday</li> <li>✓ Premium bottled juice for delegates to enjoy</li> <li>✓ Branded napkins</li> <li>✓ Two trade exhibitor passes</li> <li>✓ One satchel insert</li> <li>✓ Five eblasts or social posts promoting the rejuvenation lounge pre and during the conference</li> </ul>

### Standard inclusions

- ✓ Logo and acknowledgement of sponsorship featured in all conference material produced. (Booking deadlines apply).
- ✓ Logo on all generic conference slides and thank you slides
- ✓ Logo on sponsor page of the conference website with a link to the company's website
- ✓ Verbal recognition during conference and the conference gala dinner and awards
- ✓ Delegate list (subject to privacy laws)



## SESSION SPONSORSHIP

1 LEFT!

KEY PLENARY SESSION SPONSOR \$5,375 Inc. GST 2 available	SESSION SPONSOR \$3,157 Inc. GST Up to 12 available
Key inclusions	Key inclusions
<ul style="list-style-type: none"> <li>✓ Five minute presentation and introduction of key plenary speaker during key plenary session</li> <li>✓ One full-time conference registration</li> <li>✓ Logo featured on all conference e-newsletters regarding the key plenary session</li> <li>✓ Logo on conference program for selected key plenary session</li> <li>✓ Corporate banner displayed during the selected key plenary session</li> <li>✓ Opportunity to provide promotional material to delegates during selected key plenary session</li> </ul>	<ul style="list-style-type: none"> <li>✓ Three minute presentation during a selected concurrent session</li> <li>✓ Logo on conference program for selected concurrent session</li> <li>✓ Corporate banner displayed during the selected concurrent session</li> <li>✓ Opportunity to provide promotional material to delegates during selected concurrent session</li> </ul>
Standard inclusions	
<ul style="list-style-type: none"> <li>✓ Logo and acknowledgement of sponsorship featured in all conference material produced. (Booking deadlines apply).</li> <li>✓ Logo on all generic conference slides and thank you slides</li> <li>✓ Logo on sponsor page of the conference website with a link to the company's website</li> <li>✓ Verbal recognition during conference and the conference gala dinner and awards</li> <li>✓ Delegate list (subject to privacy laws)</li> </ul>	

## CONFERENCE ADVERTISING

CONFERENCE HANDBOOK ADVERTISING	E-BLAST
<p><b>Full page colour</b>      \$990 Inc. GST</p> <p><b>½ page colour</b>      \$620 Inc. GST</p> <p><b>¼ page (banner) colour</b>      \$310 Inc. GST</p> <p>Please note that advertisement deadlines will apply.</p>	<p><b>\$300 Inc. GST</b></p> <p>12 available</p> <p>Advertisement which goes out with our conference e-news to delegates.</p>
<p>You will be required to supply the advertisement in high resolution/ PDF format. Specs will be supplied once confirmed.</p>	<p>Size and content should be no bigger than ¼ A4 page. In addition to this we will advertise your logo with a hyperlink to your company website.</p>
<p>The advertisement must be submitted to the conference team by 2 April 2021.</p>	<p>You may pick a date according to the e-news schedule.</p>

Note: print deadlines apply

# NETWORKING SPONSORSHIP

**1 LEFT!**

<b>PLENARY BREAKFAST SPONSOR</b> <b>\$5,375 Inc. GST</b> 2 available	<b>CONFERENCE AWARDS NIGHT SPONSOR SATURDAY (PM)</b> <b>\$11,920 Inc. GST</b> 1 available	<b>CATERING SPONSOR (FRI OR SAT)</b> <b>\$1,832 Inc. GST</b> 2 available	<b>NETWORKING LOUNGE EXHIBIT</b> <b>\$5575 Inc. GST</b> 2 available
Premium inclusions	Premium inclusions	Premium inclusions	Premium inclusions
<ul style="list-style-type: none"> <li>✓ Five minute presentation and introduction of key plenary speaker during key plenary session</li> <li>✓ One full-time conference registration</li> <li>✓ Logo featured on all conference e-newsletters regarding the plenary breakfast session</li> <li>✓ Logo on conference program for selected breakfast</li> <li>✓ Corporate banner displayed during the selected plenary breakfast session</li> <li>✓ Opportunity to provide promotional material to delegates during selected plenary breakfast session</li> </ul>	<ul style="list-style-type: none"> <li>✓ Five minute presentation during conference gala dinner</li> <li>✓ Five complimentary conference gala dinner and awards tickets. Sponsor can invite up to 5 additional registered delegates to join table.</li> <li>✓ Opportunity for a company representative to present two awards</li> <li>✓ Logo on gala dinner and awards ticket</li> <li>✓ Corporate banner display during the conference gala dinner and awards</li> <li>✓ One networking exhibit and one trade pass</li> <li>✓ Logo on all conference e-newsletters regarding the gala dinner and awards</li> <li>✓ Logo on conference program for selected session and/or function</li> <li>✓ Logo on conference gala dinner slides</li> </ul>	<ul style="list-style-type: none"> <li>✓ Spotlight promotional activity during sponsorship catering session</li> <li>✓ A4 signage on each catering table</li> <li>✓ Branded napkins</li> <li>✓ One social media post before, during or after conference (subject to available dates)</li> <li>✓ Corporate banner display during the sponsored lunch (Fri or Sat)</li> <li>✓ Opportunity to provide promotional material or static display during catering breaks (Fri or Sat)</li> <li>✓ Logo on conference program for selected day catering</li> </ul>	<ul style="list-style-type: none"> <li>✓ Lounge area 3 x 3m including charcoal carpet flooring</li> <li>✓ 1 x four-sided pole cover printing (Sponsor to provide print ready artwork)</li> <li>✓ Two trade exhibitor passes include catering: morning tea, lunch and afternoon tea for the duration of the conference</li> <li>✓ Two tickets to the welcome reception</li> <li>✓ 2 x Furniture package</li> </ul>
Standard inclusions			
<ul style="list-style-type: none"> <li>✓ Logo and acknowledgement of sponsorship featured in all conference material produced. (Booking deadlines apply).</li> <li>✓ Logo on all generic conference slides and thank you slides</li> <li>✓ Logo on sponsor page of the conference website with a link to the company's website</li> <li>✓ Verbal recognition during conference and the conference gala dinner and awards</li> <li>✓ Delegate list (subject to privacy laws)</li> </ul>			

Note: print deadlines apply

Rural Doctors Association of Queensland 31st Annual Conference  
RACV Royal Pines Resort Gold Coast, 24 - 26 June 2021



# EXHIBITION OPTIONS

RDAQ trade exhibition will be located on the main conference floor, in Marquis room and foyer beside the main plenary room. All day catering will be served from Friday morning tea until the close of lunch on Saturday in the exhibition.

All exhibitors will be invited to our welcome reception on Thursday evening. Exhibitors will be provided with a branded cocktail round to facilitate networking with our delegates at the welcome reception.

TRADE DISPLAY \$4,458 Inc. GST	NETWORKING EXHIBIT \$2,239 Inc. GST
<b>STRICTLY LIMITED</b>	<b>STRICTLY LIMITED</b>
Premium inclusions	Premium inclusions
<ul style="list-style-type: none"> <li>✓ One booth space</li> <li>✓ Two trade exhibitor passes includes catering; morning tea, lunch and afternoon tea for the duration of the conference</li> <li>✓ Two tickets to the welcome reception</li> <li>✓ Booth fascia signage</li> <li>✓ Furniture package</li> </ul>	<ul style="list-style-type: none"> <li>✓ One networking exhibit space</li> <li>✓ One trade exhibitor passes includes catering; morning tea, lunch and afternoon tea for the duration of the conference</li> <li>✓ One ticket to the welcome reception</li> <li>✓ Networking exhibit fascia signage</li> <li>✓ Furniture package</li> </ul>
Standard inclusions	
<ul style="list-style-type: none"> <li>✓ Logo and acknowledgement of sponsorship featured in all conference material produced. (Booking deadlines apply).</li> <li>✓ Logo on all generic conference slides and thank you slides</li> <li>✓ Logo on sponsor page of the conference website with a link to the company's website</li> <li>✓ Verbal recognition during conference and the conference gala dinner and awards</li> <li>✓ Delegate list (subject to privacy laws)</li> </ul>	

## 2.4M x 1.8M TRADE BOOTH PACKAGE

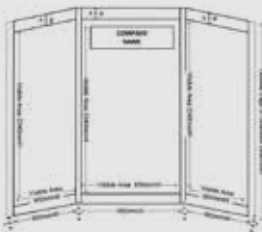
### INCLUSIVE IN YOUR TRADE BOOTH PACKAGE



- SIZE** 2.4m x 1.8m
- WALLS** Booth walls are covered in white melamine.
- FASCIA** The white melamine fascia panel is 250mm deep. A fascia is provided for all open sides of the booth.
- SIGNAGE** One sign is provided for the fascia panel on each booth. This sign is a standard style, limited to 30 letters. Logos and corporate fonts are available for an additional charge.
- SPOTLIGHTS** 1 x 60 watt track mounted spotlight will be installed on the back wall of each exhibition booth..
- POWER** A 4amp power supply is included in the booth package.

## 3 PANEL NETWORKING EXHIBIT

### INCLUSIVE IN YOUR KIOSK BOOTH PACKAGE



- SIZE** 0.95m x 0.95m x 0.95m
- WALLS** Booth walls are white melamine.
- SIGNAGE** One sign is provided for the fascia panel on each booth. This sign is a standard style, limited to 14 letters. Logos and corporate fonts are available for an additional charge.
- SPOTLIGHTS** 1 x 60 watt track mounted spotlight will be installed on the back wall of each exhibition booth.
- POWER** A 4amp power supply is included in the booth package.

### ADDITIONAL TRADE EXHIBITOR PASSES

**\$80 per rep (Thursday) · \$110 per rep (Friday) · \$110 per rep (Saturday)**  
Additional trade exhibitor passes can be purchased on a daily basis

### Exhibitor pass includes

- ✓ One exhibitor pass including catering; morning tea, lunch and afternoon tea for the selected day
- ✓ One ticket to the welcome reception (Thursday night) – if the selected day is on Thursday

# SPONSORSHIP BOOKING FORM

## Rural Doctors Association of Queensland 31st Annual Conference

RACV Royal Pines Resort,  
24 - 26 June 2021.



### ORGANISATION DETAILS

Organisation

Contact

Address

State

Postcode

Telephone

Fax

Mobile

Email

Website

ABN

### SPONSORSHIP OPTIONS - All amounts listed below include GST

PLATINUM SPONSOR			SESSION SPONSORSHIP			NETWORKING SPONSORSHIP		
<input type="checkbox"/>	Platinum sponsor	\$26,970	<input type="checkbox"/>	Key plenary session sponsor	\$5,375	<input type="checkbox"/>	Plenary Breakfast Sponsor	\$5,375
			<input type="checkbox"/>	Friday		<input type="checkbox"/>	Friday	
			<input type="checkbox"/>	Saturday		<input type="checkbox"/>	Saturday	
<input type="checkbox"/>	Gold sponsor	\$21,204	<input type="checkbox"/>	Session sponsor	\$3,157	<input type="checkbox"/>	Conference awards night sponsor	\$11,920
<input type="checkbox"/>	Silver sponsor	\$12,898				<input type="checkbox"/>	Catering sponsor	\$1,832
						<input type="checkbox"/>	Friday or Saturday	
<input type="checkbox"/>	Rejuvenation package	\$6,922				<input type="checkbox"/>	Networking lounge exhibit	\$5,575
TRADE EXHIBITION			ADDITIONAL TRADE EXHIBITOR PASSES			CONFERENCE ADVERTISING OPPORTUNITIES		
<input type="checkbox"/>	Trade Display	\$4,458	<input type="checkbox"/>	Thursday (Per additional rep)	\$80	<input type="checkbox"/>	E-blast	\$300
<input type="checkbox"/>	Networking Exhibit	\$2,239	<input type="checkbox"/>	Friday (Per additional rep)	\$110	<input type="checkbox"/>	Conference handbook advertising: Full page colour	\$990
			<input type="checkbox"/>	Saturday (Per additional rep)	\$110	<input type="checkbox"/>	Conference handbook advertising: 1/2 page colour	\$620
						<input type="checkbox"/>	Conference handbook advertising: 1/4 page colour	\$310

Full payment of your investment is required with your booking form. Sponsorship is guaranteed once payment is received.



## PAYMENT DETAILS

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**Account name:** RDAQ (Bank of QLD) **BSB:** 124035 **Account number:** 10623928 **ABN:** 67 726 348 256

- Cheque** (made payable to Rural Doctors Association of Queensland)
- Direct deposit** (to be received within 5 working days)
- I would like to pay by credit card**

Complete and return this form, we will create an online account where you can process payment online.

**OR**

Call RDAQ direct on 07 3221 4444 to process your credit card over the phone

**Please ensure the boxes below are ticked and a copy of your certificate of currency is attached.**

- I agree to the terms and conditions outlined in RDAQ 2021 sponsorship offer including payment, cancellation policies, sponsorship conditions, unavoidable occurrences and any relevant changes to contact personnel.
- Please note that any name changes in personnel attending RDAQ 2021 as trade exhibitors or conference attendees (via level of sponsorship) must be put in writing and sent to the conference managers, as unauthorised personnel will not be granted entry. All sponsorship information will be sent to the contact person nominated on your booking form, unless authorised in writing due to a change in personnel.
- I declare that I am authorised to make this commitment on behalf of my organisation.

Signature

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Name

Date

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**To confirm your sponsorship, please complete this form and return with your certificate of currency and payment to:**

**RDAQ Conference Manager**  
A: GPO Box 1495, Brisbane, QLD, 4001  
F: 07 3105 7801  
E: conference@rdaq.com.au

## CANCELLATION POLICY

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Cancellations must be made in writing to RDAQ conference manager.

Cancellations received before Thursday 11 February 2021 will incur a service fee (being reasonable pre-estimate of administration, advertising and lost opportunity costs incurred) of \$300 for each sponsored activity or trade cancelled and the balance of any monies then paid shall be refunded.

Cancellations received before Friday, 2 April 2021 will receive a 50% refund. Where your company logo has been promoted on printed material or the conference website, your refund may be less than 50% and is at the discretion of the conference committee.

Cancellations received on or after Friday, 2 April 2021 will not receive a refund.

### Sponsorship conditions

Neither RDAQ, the conference managers nor the venue and their respective employees or agents accept any liability for damage to or loss of any equipment, materials or other belongings brought by or on behalf of an exhibitor to the venue of RDAQ 2021.

The exhibitor is advised to take out appropriate insurance cover accordingly. The exhibitor must maintain public and products liability insurance (at a coverage of at least \$A20,000,000 at the expense of the exhibitor) for the duration of attendance at the venue and provide a certificate of currency for public liability to RDAQ at least 30 days before commencement of RDAQ 2021. Please ensure that your certificate is valid during conference dates.

### Unavoidable occurrences

In the event that the opening, closing or duration of RDAQ is cancelled or amended due to unavoidable occurrences whether by decision of RDAQ, the venue, conference managers or any sponsor, and for any reason including but not limited to, fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages or disputes, or other similar events, then the sponsor shall not be entitled to any refund or to claim for any compensation, loss or damage.

A photograph of a woman and a man in conversation at a conference booth. The woman, on the left, has blonde hair and is wearing a dark jacket with a name tag. The man, on the right, is wearing a patterned jacket and has sunglasses on his head. They are standing in front of a display board with various charts and diagrams. The entire image is overlaid with a green tint.

# 31<sup>st</sup> Annual Conference

**RACV Royal Pines  
Resort Gold Coast**

**24 - 26 June 2021**



Rural Doctors Association of Queensland

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